Sorona® Celebrates 5th Year of OEKO-TEX® Standard 100 Certification

Zürich (July 27, 2016)—The OEKO-TEX® Association congratulates DuPont on the fifth year of OEKO-TEX® Standard 100 certification for DuPont™ Sorona®, the renewably sourced fiber used in apparel, home textiles, and residential, commercial, and automotive carpets. Based on 37% renewable ingredients, Sorona® fiber earned the OEKO-TEX® Standard 100 certification indicating that it has been tested to be free from harmful levels of more than 300 potentially dangerous substances. OEKO-TEX® granted Sorona® a Class 1 certification signifying that it meets the most stringent limit levels OEKO-TEX® requires for products intended for use by infants and toddlers age three and younger.

“The independent, voluntary OEKO-TEX® certification is an important part of the complete Sorona® sustainability story,” says Renee Henze Marketing Leader, at DuPont Biomaterials. “We created Sorona® to be a high performance fiber that is better for the environment but, to be truly sustainable, Sorona® also must not contain substances harmful to the consumer. The OEKO-TEX® testing and certification process confirms this.”

OEKO-TEX® Standard 100 certified products are tested for concerning substances such as pesticides, heavy metals like lead and mercury, formaldehyde, carcinogenic dyes, residual surfactants, and a long list of other chemicals that can have harmful effects on people as well as on the environment. The certification requires annual renewal and OEKO-TEX® conducts site visits and retail audits to help certificate holders maintain the standard’s requirements. Sorona’s OEKO-TEX® certification also means that the fiber can be used in other OEKO-TEX® certified textile and apparel products without concern.

“Long time certificate holders like DuPont™ Sorona® are leaders in the textile industry’s ongoing efforts to operate more sustainably across the global supply chain,” says Ben Mead who represents OEKO-TEX® in North America. “We look forward to continuing our partnership for many years to come.”

DuPont™ Sorona® is an Outdoor Industry Association member and will be available at the Outdoor Retailer Summer Market in Salt Lake City August 3-6 in Booth 155-301. Contact Lirys Crawford at LIRYS.CULLINAN.CRAWFORD@dupont.com to make an appointment.

OEKO-TEX® will also be attending Outdoor Retailer Summer Market and in Booth 62026. Email Malinda Salter at M.Salter@hohenstein.com for appointments.

About DuPont
DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders we can help find solutions to such global challenges as providing enough healthy food for people
everywhere, decreasing dependence on fossil fuels, and protecting life and the environment.
For additional information about DuPont and its commitment to inclusive innovation, please visit dupont.com.

About OEKO-TEX®
With 25 years of experience, OEKO-TEX® leads the world in empowering and enabling consumers and companies to protect our planet by making responsible decisions. OEKO-TEX® provides standardised solutions which optimise customers’ manufacturing processes and help deliver high quality, more sustainable products. All of the products within the OEKO-TEX® portfolio are used to strengthen our customers’ systems, processes or products and, ultimately, they help create more sustainable companies. To date, 10,000 manufacturers, brands, and retailers in almost 100 countries are working with OEKO-TEX® to ensure that their products are tested for potentially harmful substances and millions of consumers around the world look for OEKO-TEX® labels before making buying decisions. OEKO-TEX® certified products and suppliers can be located in the OEKO-TEX® Online Buying Guide at www.oeko-tex.com/products. Connect with OEKO-TEX® on Facebook, on LinkedIn, and on Twitter.