

Factsheet

MADE IN GREEN by OEKO-TEX®

INDEPENDENT PRODUCT LABEL FOR SUSTAINABLY PRODUCED TEXTILES THAT ARE TESTED FOR HARMFUL SUBSTANCES

MADE IN GREEN by OEKO-TEX® is a traceable product label for textile products made of materials tested for harmful substances that, in addition, have been manufactured in environmentally friendly facilities and under socially responsible working conditions.



PRODUCT DESCRIPTION

MADE IN GREEN by OEKO-TEX® offers consumers a level of transparency that was unprecedented until now: With the product ID on the label or a QR Code, the countries and production facilities in which the labelled article was produced can be traced. The MADE IN GREEN label is awarded to textile products that consumers buy at retail (B2C), provided that:

- The labelled product is tested for harmful substances and certified according to STANDARD 100 by OEKO-TEX®.
- All the making up facilities have been certified according to STeP by OEKO-TEX®.
- A single component that equals or exceeds 5% of the total weight of the product as well as at least 85% of the total weight of the product has been supplied by STeP certified production facilities. This criterion concerns only wet/chemical production facilities (excluding wet spinning processes).

THE COMPELLING BENEFITS

- The MADE IN GREEN provides you with a transparent communication tool to inform consumers and other stakeholder groups credibly about responsible actions.
- Through the STANDARD 100 by OEKO-TEX® certification of your product, you ensure legal compliance and effective consumer protection from harmful substances.
- Simultaneously, through the STeP certification of your production facilities, you ensure sustainable production and working conditions for your supply chain.
- More efficient production processes provided through STeP certification give you additional economic advantages, savings and an optimal position in global competition.

- The MADE IN GREEN product label demonstrates continuous improvement toward greater sustainability at individual production facilities.
- Companies who wish to make their entire supply chain transparent can use the MADE IN GREEN label as a trustworthy indicator that their suppliers in countries such as China, India and Bangladesh adhere to required quality standards and working ethics.

THE PATH TO MADE IN GREEN BY OEKO-TEX®

1. Go to www.oeko-tex.com to apply for your login data to the MADE IN GREEN dashboard and the MySTeP database.
2. From within MySTeP database tool, invite your suppliers to network with you to provide their certification data.
3. In the MADE IN GREEN dashboard, define the items you wish to label and their corresponding components.
4. Create your MADE IN GREEN label in the dashboard. You are entitled to mark your products with the label and use it for other marketing and promotional purposes.

VALIDITY

The MADE IN GREEN label is valid for 1 year.