THE LABEL FOR TRANSPARENT SUPPLY CHAINS AND SUSTAINABLE TEXTILE AND LEATHER PRODUCTS.
Consumers and NGOs have a growing interest in textile and leather products that are both safe for human health and socially responsible. They are increasingly demanding credible proof of the product responsibility of textile companies along the entire value chain. A MADE IN GREEN label therefore ensures optimal positioning in global competition:

- **Traceability & Transparent Supply Chains**
- **Responsible Sourcing**
- **Efficient production & cost structures**
- **Product and consumer safety**
- **Strategic risk management**
- **Sustainability in processes & sourcing**

**PRODUCTS THAT HAVE BEEN AWARDED THE MADE IN GREEN LABEL**

have been tested for harmful substances and sustainably produced.
WHAT ADVANTAGES DOES MADE IN GREEN by OEKO-TEX® OFFER?

MADE IN GREEN by OEKO-TEX® is a traceable product label to inform consumers and other stakeholders credibly about responsible actions. Every article awarded with the MADE IN GREEN label can be traced back transparently by means of a unique product ID or QR code. The MADE IN GREEN product ID proves that the textile and leather products (incl. accessories) have been tested for harmful substances and sustainably produced. This is why MADE IN GREEN is the tailor-made solution for environmentally conscious consumers. This is why MADE IN GREEN is the tailor-made solution for environmentally conscious consumers.

- Tested for harmful substances
- Social responsibility, health protection and occupational safety
- Sustainable environmental and chemical management
TRANSPARENCY

MADE IN GREEN OFFERS TRANSPARENCY BY ENABLING THE IDENTIFICATION AND EVALUATION OF SUPPLY CHAINS.

The MADE IN GREEN label allows consumers to inform themselves about the responsible actions of textile and leather companies and their suppliers.
THE PROCEDURE FOR THE CREATION OF A MADE IN GREEN LABEL.

1. APPLICATION.
   Application and access to the platform

2. CONNECTION.
   Supplier search and sending the request to the supplier for confirmation and connection

3. ARTICLE DEFINITION.
   Definition of the article and its components

4. LABEL PREPARATION.
   Creation, completion and download of the MADE IN GREEN label

5. LABELLING.
   Label article with MADE IN GREEN label

This is what the MADE IN GREEN label must look like.

Logo
Pledge and web address
Product ID (individual) and responsible institute
QR code (optional)