



OEKO-TEX® is a global leader in textile and leather testing, certification and consumer transparency. Based on its broad expertise, OEKO-TEX® offers various certifications for textiles, apparel, leather goods, chemicals and sustainable production conditions. Millions of products worldwide carry OEKO-TEX® labels recognized by consumers, brands and retailers committed to safer, more responsible products.

About the Role

Are you passionate about sustainability and shaping the future of textile and leather? We are seeking a **freelance social media creator for a 6-month project** with a focus on TikTok to grow OEKO-TEX®'s U.S. digital presence. This role is perfect for someone with an entrepreneurial mindset, a love of storytelling, fashion and sustainability, and a knack for creating fun, engaging short-form content.

Social Media Content Creator (freelance - f/m/d)

This role is ideal for students or early-stage creators looking to build experience in social media, content strategy and brand storytelling, and who will collaborate directly with the Marketing Team based in Zurich, Switzerland.

Your area of responsibility:

- Produce **2–3 TikTok videos per week** (approx. 8–12 per month) highlighting OEKO-TEX®, our mission and sustainable fashion.
- Help develop TikTok content ideas that educate and inspire consumers.
- Spot and leverage trending formats and creative concepts relevant to sustainable fashion.
- Support brand awareness initiatives and social campaigns.
- Track basic performance insights to optimize content.

Your profile:

- Based in the U.S.
- A current student or early-stage creator passionate about TikTok, creativity, and storytelling.
- Comfortable filming and editing short-form videos using mobile tools.
- Organized, reliable, and able to work independently while taking direction.



- No large following is required as we care about personality, creativity, and consistency.

What we can offer:

OEKO-TEX® offers you a responsible, versatile and attractive job in an international environment. The excellent brand name, forward-looking products and a motivated team will flank your activities.

- \$1,000/month
- 6-month project (February –July 2026)
- Part-time, flexible schedule
- Fully remote

If you find yourself in this job description, please submit a short video (30–60 seconds) introducing yourself and sharing your creative style. You can use this prompt as inspiration: *“Show us your take on why sustainability in fashion matters; keep it fun and authentic.”*

Along with your video, please include:

- Links to 1-2 TikTok samples (personal, school, or fun projects)
- Links to your social media (TikTok preferred, Instagram OK)

Job placements will not be considered for this position!

Send your application to communication@oekotex.com.

Application deadline is January 30, 2026

OEKO-TEX Service GmbH, Gutenbergstrasse 1, 8002 Zurich, Switzerland