



OEKO-TEX® is a global leader in textile and leather testing, certification and consumer transparency. Based on its broad expertise, OEKO-TEX® offers various certifications for textiles, apparel, leather goods, chemicals and sustainable production conditions. Millions of products worldwide carry OEKO-TEX® labels recognized by consumers, brands and retailers committed to safer, more responsible products.

### **About the Role**

Are you passionate about sustainability and shaping the future of textile and leather? We are seeking a **freelance social media creator for a 6-month project** with a focus on TikTok to grow OEKO-TEX®'s U.S. digital presence. This role is perfect for someone with an entrepreneurial mindset, a love of storytelling, fashion and sustainability, and a knack for creating fun, engaging short-form content.

### **Social Media Content Creator (freelance - f/m/d)**

This role is ideal for students or early-stage creators looking to build experience in social media, content strategy and brand storytelling, and who will collaborate directly with the Marketing Team based in Zurich, Switzerland.

### **Your area of responsibility:**

- Produce **2–3 TikTok videos per week** (approx. 8–12 per month) highlighting OEKO-TEX®, our mission and sustainable fashion.
- Help develop TikTok content ideas that educate and inspire consumers.
- Spot and leverage trending formats and creative concepts relevant to sustainable fashion.
- Support brand awareness initiatives and social campaigns.
- Track basic performance insights to optimize content.

### **Your profile:**

- Based in the U.S.
- A current student or early-stage creator passionate about TikTok, creativity, and storytelling.
- Comfortable filming and editing short-form videos using mobile tools.
- Organized, reliable, and able to work independently while taking direction.



- No large following is required as we care about personality, creativity, and consistency.

#### **What we can offer:**

OEKO-TEX® offers you a responsible, versatile and attractive job in an international environment. The excellent brand name, forward-looking products and a motivated team will flank your activities.

- \$1,000/month
- 6-month project (February – July 2026)
- Part-time, flexible schedule
- Fully remote

If you find yourself in this job description, please submit a short video (30–60 seconds) introducing yourself and sharing your creative style. You can use this prompt as inspiration: *“Show us your take on why sustainability in fashion matters; keep it fun and authentic.”*

Along with your video, please include:

- Links to 1–2 TikTok samples (personal, school, or fun projects)
- Links to your social media (TikTok preferred, Instagram OK)

Job placements will not be considered for this position!

Send your application to [communication@oekotex.com](mailto:communication@oekotex.com).

Application deadline is January 30, 2026

OEKO-TEX Service GmbH, Gutenbergstrasse 1, 8002 Zurich, Switzerland